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**AGENDA**

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Commissioner Ronald E. Kitchen Jr.  
Vice Chair Mike Engiles  
Councilmember Cindi Guy

Councilmember Jacquie Hepfer  
Paresh Desai  
Michael Mancke

Michael Shoemaker  
Gene McGee  
Ashton Srock

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**A. CALL TO ORDER**

1. Invocation
2. Pledge of Allegiance
3. Roll Call
4. Adoption of the Agenda
  1. TDC - Adoption of April 14 Agenda

Move to approve agenda

**B. APPROVE MINUTES OF MEETING/EXCUSED ABSENCES**

1. TDC - Approval of March 10 Meeting Minutes

Move to approve March 21, 2021 Tourist Development Council Minutes.

**C. OPEN TO THE PUBLIC**

**D. PRESENTATIONS**

1. TDC - Special Event Grant Application

Review application and provide staff direction.

2. TDC- Madden Media Presentation

Receive presentation and provide staff direction as needed.

**E. DIRECTORS/MEDIA REPORT**

1. TDC - Destination Update

Information only

2. TDC- Financial Reports

Informational only

**F. OTHER BUSINESS BY COUNCIL MEMBERS**

**G. OPEN TO THE PUBLIC**

**H. ADJOURNMENT**

**Lecanto Government Building Room 166**  
**3600 W. Sovereign Path**  
**Room 166**  
**Lecanto, FL 34461**

NOTE: If any person decides to appeal any decision made by the Tourist Development Council with respect to any matter considered at this public meeting or hearing, he or she will need to ensure that a verbatim record of the proceedings is made which record shall include the testimony and evidence upon which the appeal is to be based. Any person requiring reasonable accommodation at this meeting because of a disability or physical impairment should contact the County Administrator's Office,