



AGENDA MEMORANDUM

FROM:	John Pricher, Tourism Director
SUBJECT:	TDC - Scallop Season Snorkel Promotion
AGENDA DATE:	June 10, 2020

BRIEF OVERVIEW:

Following the May TDC meeting, Mike Engiles and staff had a discussion about branding snorkels as a giveaway item to be distributed to tour companies during scallop season. Staff has been researching and complete details were not available by the due date for the agenda.

The budget request from Special Projects would be \$24,000.00. We believe this would allow for our partners to each receive an adequate amount of the giveaways.

BUDGET IMPACT/FUNDING SOURCE:

Account No.	Account Title	Current Budget	YTD Expenditures	Encumbrances	Available Balance*
58221	Spec Projects	834,984.00	\$10,500.00	\$1,500.00	\$822,984.00

*Available balance prior to award

RECOMMENDED ACTION:

Discussion only with Board.