

Exhibit 'A'
FY20-21 Scope of Service

Project: Monetary Incentives

Objective: Reduce water consumption by providing monetary incentive for installation of water-efficient fixtures / systems.

Tasks: Provide three rebate opportunities to Citrus County Utilities customers: irrigation controllers, toilets and rain sensors. The rebates are publicized via three applications sent to the utility's customers as a bill insert. Customers wishing to participate in the account credit program, install the applicable water-saving fixture (toilets require a pre-verification inspection), and return the application with an itemized receipt. A credit is then applied to the customers bill. The Cooperative Funding Initiative project aims to install 120 WaterSense labeled irrigation controller at high-water use residential sites.

	Estimated QTY	COST PER	County	WRWSA	SWFWMD	Total Cost
WaterSense® labeled irrigation controller account credit	85	\$100.00	\$4,250.00	\$4,250.00	n/a	\$8,500.00
WaterSense® labeled toilet account credit	150	\$100.00	\$7,500.00	\$7,500.00	n/a	\$15,000.00
Rain sensor replacement account credit	100	\$50.00	\$2,500.00	\$2,500.00	n/a	\$5,000.00
Rebate application printing	3	\$1,400.00	\$2,100.00	\$2,100.00	n/a	\$4,200.00
SWFWMD CFI project - WaterSense® labeled irrigation controller installation	120	\$500.00	\$15,000.00	\$15,000.00	\$30,000.00	\$60,000.00
Subtotal:			\$31,350.00	\$31,350.00	\$30,000.00	\$92,700.00

Project: Free Faucet Aerator & Low-flow Showerhead Distribution

Objective: Reduce water consumption by providing free WaterSense labeled aerators and showerheads to customers.

Tasks: Distribute faucet aerators and showerheads to customers. Customers are able to pick up fixtures directly from the conservation office. The fixtures are also available at homeowner association offices and are distributed at events geared toward CCU customers.

	County	WRWSA	SWFWMD	Total Cost
WaterSense® labeled faucet aerators & showerheads	\$1,300.00	\$1,300.00	n/a	\$2,500.00
Subtotal:	\$1,300.00	\$1,300.00	n/a	\$2,500.00

Project: Water Conservation Education

Objective: Reduce water consumption by providing water conservation education to community youth and adults.

Task: Create and print eight newsletter bill inserts promoting water-saving behaviors.

Task: Print and distribute water conservation related educational materials.

Task: Coordinate student poster contest, toilet leak detection challenge and other youth education initiatives.

Task: Purchase and distribute promotional items such as 5-minute shower timers, pens, pencils and rain gauges.

Task: Promote water conservation awareness through community workshops and other educational opportunities.

	Estimated QTY	COST PER	County	WRWSA	SWFWMD	Total Cost
Utility bill inserts	8	\$2,000.00	\$8,000.00	\$8,000.00	n/a	\$16,000.00
Educational printing			\$1,000.00	\$1,000.00		
Youth conservation education			\$500.00	\$500.00	n/a	\$1,000.00
Promotional water conservation items			\$3,000.00	\$3,000.00	n/a	\$6,000.00
Water conservation workshops			\$500.00	\$500.00	n/a	\$1,000.00
Subtotal:			\$13,000.00	\$13,000.00	\$0.00	\$24,000.00

	County	WRWSA	SWFWMD	Total Cost
TOTAL:	\$45,650.00	\$45,650.00	\$30,000.00	\$119,200.00

Programming will begin October 1, 2020. Citrus County will expend all grant funding by September 30, 2021.